

PRODUCT INNOVATION AND INDUSTRIAL DESIGN

[Industrial design - Wikipedia](#)

[What Is Industrial Design? | Industrial Designers Society of America - IDSA](#)

[1. Research and Development, Innovation, Product Design | Rua Design](#)

[The importance of industrial design in product development \(technologyrecord.com\)](#)

[New Product Innovation: What it is, Why it matters, and How to get it right \(gutcheckit.com\)](#)

[Product Innovation – What is it and how to do it right \(viima.com\)](#)

[What is product innovation: A how-to guide \[+examples\] \(profitwell.com\)](#)